



## **BIMForum DfMA Symposium Sponsorship Prospectus**

Sept. 29 – Oct. 1, 2026

**National Institute of Building Sciences Conference Center**  
2121 K Street Northwest, Suite 800, Washington DC

### **About the symposium**

Industrialized Construction is transforming the built environment, delivering improvements in quality, speed, economy, and safety. However, the greatest benefits are achieved when manufacturing and assembly considerations are incorporated from the earliest stages of design. This symposium brings together owners, designers, builders, manufacturers, and technology leaders to explore how Design for Manufacturing and Assembly (DfMA) is being successfully applied on real projects. Through case studies, interactive panel discussions, and rapid-fire technology demonstrations, attendees will gain practical insights into every phase of the DfMA process—from early planning and design through fabrication, assembly, and project handover.

### **About BIMForum**

BIMForum has long been known for providing practical, useful information to the AECO industry. Our flagship publication, the Level of Development Specification, is the gold standard over much of the world for defining expectations, content, and reliability of Building Information Models. BIMForum conferences have been widely known for real-world content and stimulating networking across all disciplines of the industry.

### **Why Sponsor**

This is an opportunity to influence designers, builders, and owners who are doing significant work in this area now as well as those who are just starting out in DfMA. Attendees will explore the full project progress from concept to handover – they will be looking for tools and products to enable them to make their projects real.

- Elevate your brand alongside industry innovators and influencers.
- Showcase your services and solutions to industry leaders and decision makers.
- Gain visibility through BIMForum's communications and educational programs.

Contact: **Jim Bedrick**  
Publications Director, BIMForum  
[jbedrick@aecpe.com](mailto:jbedrick@aecpe.com)

## Sponsor Opportunities

### Signature Sponsor

Become one of two exclusive Signature Sponsors and help shape a compelling program across disciplines working to advance industrialized construction. Among other benefits, your company will receive premier recognition on stage, on-site signage, print and digital materials, and in pre- and post-event communications.

Benefits include:

- Premier recognition as a Signature Sponsor on print and digital symposium materials
- Continuous silent slide/video presentation running during alternate breaks.
- Opportunity for a company representative to provide remarks on stage or provide a short video to be played during the general program
- Exhibit table if desired
- Reserved table by the stage for all general sessions
- Company logo on signage in prime locations throughout the symposium venue
- Four (4) complimentary symposium registrations
- Two (2) dedicated emails and social media posts highlighting your company as a Signature Sponsor to BIMForum subscribers and symposium attendees
- Two (2) educational webinars hosted by BIMForum as part of our educational webinar series, with your company's preference of topics and speakers
- Company logo in pre-event marketing promotion with hyperlink to your website
- Company logo in pre- and post-event email blasts and social media posts
- Company logo on symposium website with hyperlink to your website
- Symposium registration x3 and attendee lists (pre-event and post-event)

**2 Opportunities available - \$15,000**

### Signature Sponsor

Reception  
Breakfast  
Lunch Day 1  
Exhibitors  
Coffee Station  
Lanyard

## Sponsor Opportunities

### Reception

Be the name behind the connections! As the exclusive Networking Reception Sponsor, your company will be at the heart of one of the symposium's most anticipated events. This reception on Wednesday Sept. 30 will bring together attendees from across the built environment to exchange ideas, spark collaborations, and form lasting relationships.

Benefits include:

- Opportunity to add signature drink to the reception bar menu
- Company logo on reception cocktail napkins (sponsor to provide artwork)
- Company logo on Networking Reception signage
- Opportunity to provide a company-branded giveaway item for attendees
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on symposium website with hyperlink to your website
- Symposium registration x3 and attendee lists (pre-event and post-event)

**1 Opportunity Available - \$10,000**

Signature Sponsor

**Reception** ↗

Breakfast  
Lunch Day 1  
Exhibitors  
Coffee Station  
Lanyard

## Sponsor Opportunities

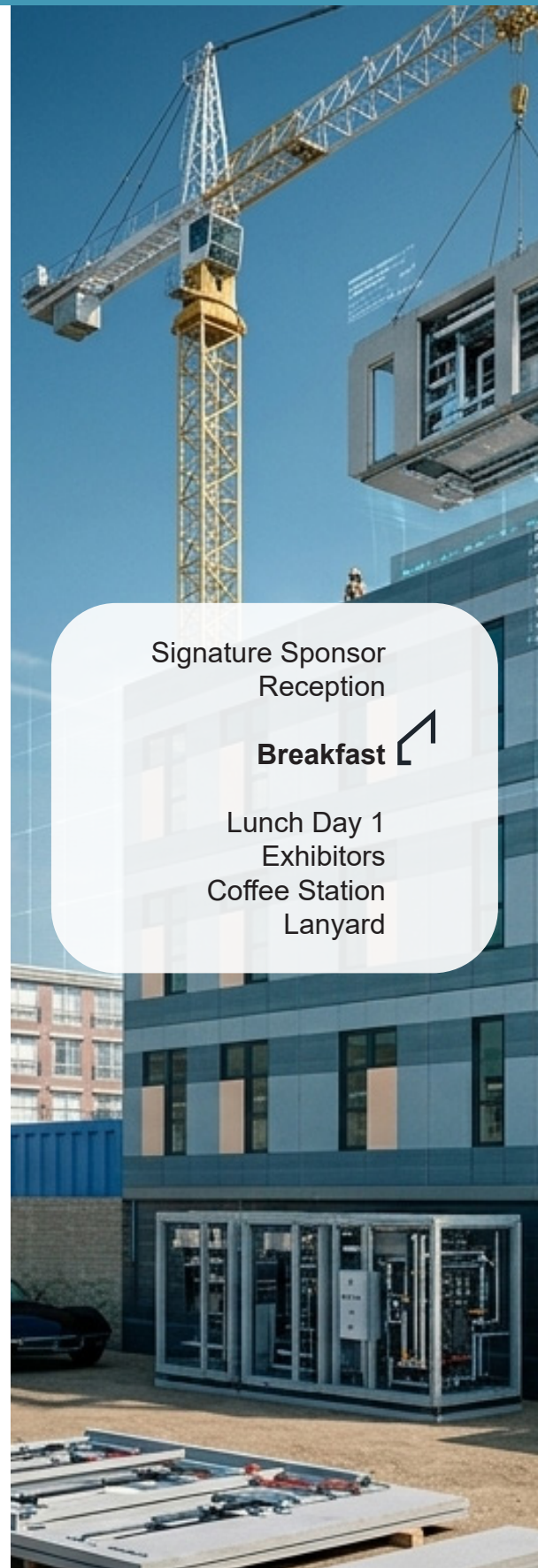
### Breakfast

Be recognized as the name behind the start of the day! Your company will be associated with the morning gathering that brings attendees together before the day's sessions begin. As participants connect with colleagues, discuss emerging ideas, and prepare for a full day of learning, your brand will receive prominent visibility at one of the symposium's most highly attended touchpoints.

Benefits include:

- Opportunity to provide a company-branded giveaway item for attendees
- Continuous silent slide/video presentation running during breakfast.
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on symposium website with hyperlink to your website
- Symposium registration x2 and attendee lists (pre-event and post-event)

**2 Opportunities Available - \$3,000**



Signature Sponsor  
Reception

**Breakfast** ↗

Lunch Day 1  
Exhibitors  
Coffee Station  
Lanyard

## Sponsor Opportunities

### Lunch, day 1

Take center stage during the symposium's premier networking meal. As the Day 1 Lunch Sponsor, your company will be prominently featured while attendees gather to recharge, continue conversations from the morning sessions, and build valuable industry relationships. This sponsorship provides an extended opportunity to showcase your brand and maintain visibility with the entire symposium audience during a dedicated networking period.

Benefits include:

- Company logo on lunch signage
- Continuous silent slide/video presentation running during lunch.
- Opportunity to provide a company-branded giveaway item for attendees
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on symposium website with hyperlink to your website
- Symposium registration x2 and attendee lists (pre-event and post-event)

**1 Opportunity Available, \$3000**

Signature Sponsor  
Reception  
Breakfast

**Lunch Day 1**

Exhibitors  
Coffee Station  
Lanyard

## Sponsor Opportunities

### Exhibitors

Reserve a table (size) in the symposium room lobby. This is a high-traffic, high-visibility area that will include the coffee station.

Benefits include:

- One (1) 6' x 30" draped table and two chairs
- Company logo on signage throughout the venue
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on symposium website with hyperlink to your website
- Symposium registration x2 and attendee lists (pre-event and post-event)

**5 Opportunities Available - \$2,000**

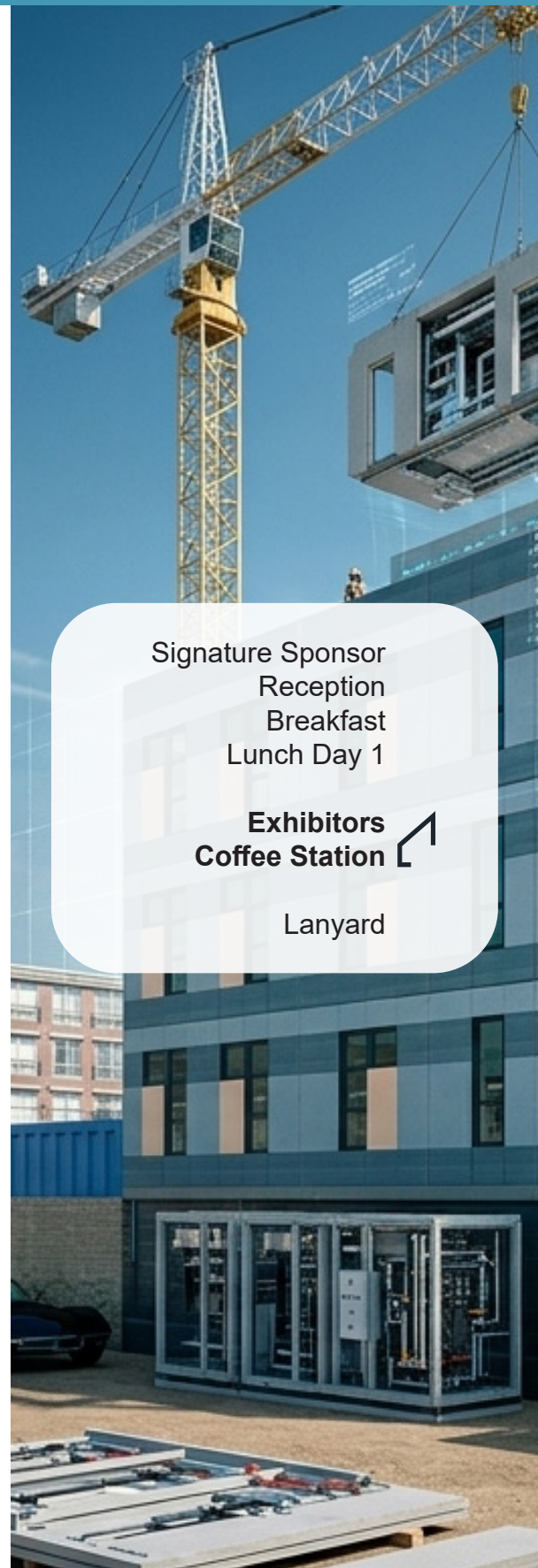
### Coffee Station

As the Coffee Station Sponsor, you will sponsor the coffee breaks throughout the event that help attendees energized, engaged, and ready to innovate. Your brand will be front and center where conversations spark and connections brew.

Benefits include:

- Company logo on Coffee Station signage
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on symposium website with hyperlink to your website
- Symposium registration x1 and attendee lists (pre-event and post-event)

**1 Opportunity Available - \$1,500**



Signature Sponsor  
Reception  
Breakfast  
Lunch Day 1

Exhibitors  
Coffee Station ↗

Lanyard

## Sponsor Opportunities

### Lanyard

Feature your company's logo on symposium lanyards for high visibility to all attendees throughout the event!

Benefits include:

- Company branding on symposium attendee lanyards (sponsor to provide artwork)
- Two (2) complimentary symposium registrations
- Company logo on print and digital symposium materials
- Company logo on event signage
- Company logo on symposium website with hyperlink to your website
- Symposium registration x1 and attendee lists (pre-event and post-event)

**1 Opportunity Available - \$1,500**

Signature Sponsor  
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