

## **BIMForum 2025 Sponsorship Prospectus**

BIMForum is widely known for the practical tools it develops for the AECO industry, such as the *Level of Development Specification*, and its impactful and informative webinars. Support of these activities marks a firm as a leader in the advancement of the industry.

Sponsorship Benefits	Sponsor	Strategic Sponsor
	\$5000	\$10,000
Logo with link on BIMForum website	X	X
Logo with link on page 1 of all publications including LOD Specification	X	X
Recognition at all webinars		X
Membership in Strategic Advisory Council*		X
Webinar by the sponsor facilitated by BIMForum		X
License to show BIMForum logo on sponsor's website		X

## \*Strategic Advisory Council

The SAC helps set the strategic direction of the BIMForum. The basic question before the council is "What can BIMForum do for the industry?" The council meets twice per year to evaluate BIMForum's current efforts in publications and education, propose new efforts that will benefit the industry, and prioritize these efforts.

## **About BIMForum**

- BIMForum is all about putting innovative technology and processes to work for the industry. <u>Mission and Core Values</u>
- Founded in 2005 to foster practical and useful technology and process innovation in the AECO industry through cross-disciplinary collaboration.
- Sister organizations have sprung up all across Latin America, and the BIMForum LOD Specification is used widely across North and South America.
- BIMForum works closely with BuildingSMART-USA. The Working Group Advisory Board serves as the buildingSMART-USA Building Committee.
- Current publications
  - LOD Specification used widely across the western hemisphere now published in English and Spanish.
  - o BIM Project Execution Plan Guide
  - Procuring Reality Capture Services
- Publications in progress
  - o Geodetic Control Plan
  - AEC AI Sourcebook getting past the hype
- Recent webinars
  - o Reality capture
  - Generative design
  - DfMA
  - o LOD and Level of Information Need (ISO 7817-1)