The Promise of BIM

Patrick MacLeamy

CEO
Chairman
A Brief History of BIM

What’s new at building SMART?

BIM BAM BOOM!
Building Model
Building Model

BIM
Building Information Model
Building Model
A Brief History of BIM

What’s new at building SMART?

BIM BAM BOOM!
• UK BIM Initiative
  Outreach to EU

• Challenge to building **SMART**
  Going Professional
  New CEO
  Top-Level Strategic Advisory Committee
  Focus on Standards Development

• [www.buildingsmart.org](http://www.buildingsmart.org)
A Brief History of BIM

What's new at building SMART?

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Questions?