Boston BIM Forum - 2014

GENERATE COMPANY SPECIFIC WORKFLOW TRAINING

"Online learning is not the next big thing… it is the now big thing"  Donna J. Abernathy

Presented by:
Susan Brattberg, CEO
Global eTraining
Corporate Training Challenge

It is difficult for large geographically dispersed companies to implement BIM training programs due to:

• Limited training budgets
• Limited training time
• Continually updating software
• Employee turn-over
• Fear of learning new software and processes
• Lack of expertise to provide mentorship

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Closing the Skill Gap
eTraining Solution

- Scalable
- Immediate
- Consistent Content
- Easy Administration
- Enhances Current Training
- Economies of Scale
- Robust Reporting
- Trackable ROI
- Project Ready, On Demand
What Makes Effective eTraining?

True eTraining Reaches All Learners

- Visual
- Aural
- Read/Write
- Kinesthetic

Learn skills faster, retain knowledge longer, and apply technical skills to real-world projects better.
Rotating, Grouping, and Arraying

Out of all the other basic modifying tools we could address in this lecture, the Rotate tool is perhaps the most unique. Rotating elements in Revit is not quite the same as in other applications like AutoCAD. Click Let me Try to step through a simple exercise to explore the various ways of rotating content.

- eDemo: Click here for a demo video
- eTip: Click here for helpful hints
- Let Me Try: Let's Play! Try it now!
- View Image: Architectural Annotation
- Learn More: Content you need to know

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The glue of your BIM execution plan
Courses Available

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<tr>
<th>Autodesk Complete Guide Series*</th>
<th>Autodesk Civil 3D Revit MEP</th>
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<td>AutoCAD</td>
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<th>Specialist Library</th>
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<td>A member marketplace of advanced and specialized training materials from the world’s leading experts.</td>
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*Available in both Imperial and Metric units.
*Custom development available upon request
• Puts proven and robust custom eTraining development within the direct reach of subject-matter experts

• Cloud based software connects multiple contributors with an easy-to-use, collaborative knowledge capture process

Generate video, audio, text, images, interactivity, practical exercises and quizzes for engagement of all learning styles
eLearning Development

Why can’t this committee get anything done?!  

So much time and money gone...

My dear, Get The Generator. It’s as easy as 1-2-3.
Market Leading Technology

✓ Big data reporting tools
✓ Intuitive administration
✓ Maximum security
✓ **Mobile optimized**
✓ 99%+ uptime
✓ Fastest streaming servers
✓ Low bandwidth and load-time
✓ Multi-language platform
✓ Technical translation

✓ Search text, audio and video
✓ **Ticketed Instructor Help Desk**
✓ LMS/CRM API integration
✓ Integrated assessments
✓ Green screen video demo
✓ **Patent-pending eTraining Generator**
✓ Publish in HTML5 and SCORM
✓ GeT My Library App

*GeT is the global leader in releasing new technology, consistently raising the bar.*

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Customer Experience

To create the best customer experience, GeT Services include:

• Instructor/Technical Help Desk
• Account Management
• Administration/Reporting
• White Label Branding
• Effective Implementation Program
• Custom eTraining Development
• Blended Learning & Instructor Development

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Return on Investment

Kirkpatrick's Model

1. **REACTIONS**
   Most training reaches this level only

2. **LEARNING**
   99% of GeT Users feel their knowledge of the subject matter has increased

3. **TRANSFER**
   95% of GeT Users feel they are able to put what they learn into practice

4. **RESULTS**
   Cost Savings plus project ready on demand = measurable ROI

Global eTraining